

Essex Wildlife Trust

Alternative perspectives on conservation

Rich Yates, Chief Executive



Essex
Wildlife Trust

Overview of session

1. A perspective on **conservation**
2. Emerging vision for **Bottengoms** as an imaginary
3. A perspective on the **Local Nature Recovery Strategy**



Essex Wildlife Trust

- Considered to be the **largest Wildlife Trust** in the country
- Over **100 nature reserves** with over 300,000 visitors per year
- 11 Nature Discovery Centres (visitor centres) with **1m+ visitors per year**
- Outdoor learning team work with up to **40,000 children** per year
- **39,000 members**, plus an additional 350 corporate members
 - **2,000 volunteers** and nearly 200 staff
 - Active in **every district** in the county

But we are also a charity, so we never have enough money



The story of conservation
is **the story of people.**
Both good and bad.



Wildlife is our **why**, but
people are our **how**.



Conservation is **not a science.**



Conservation is **not just a science.**



Conservation is
interdisciplinary.







If conservation is going to
succeed, it needs **the best people**
rallying around its cause.







The house: a place of creativity
where **nature is collaborator**.

The garden: a nature reserve based
on the idea of **wild gardening**.



More **people**. More **disciplines**.



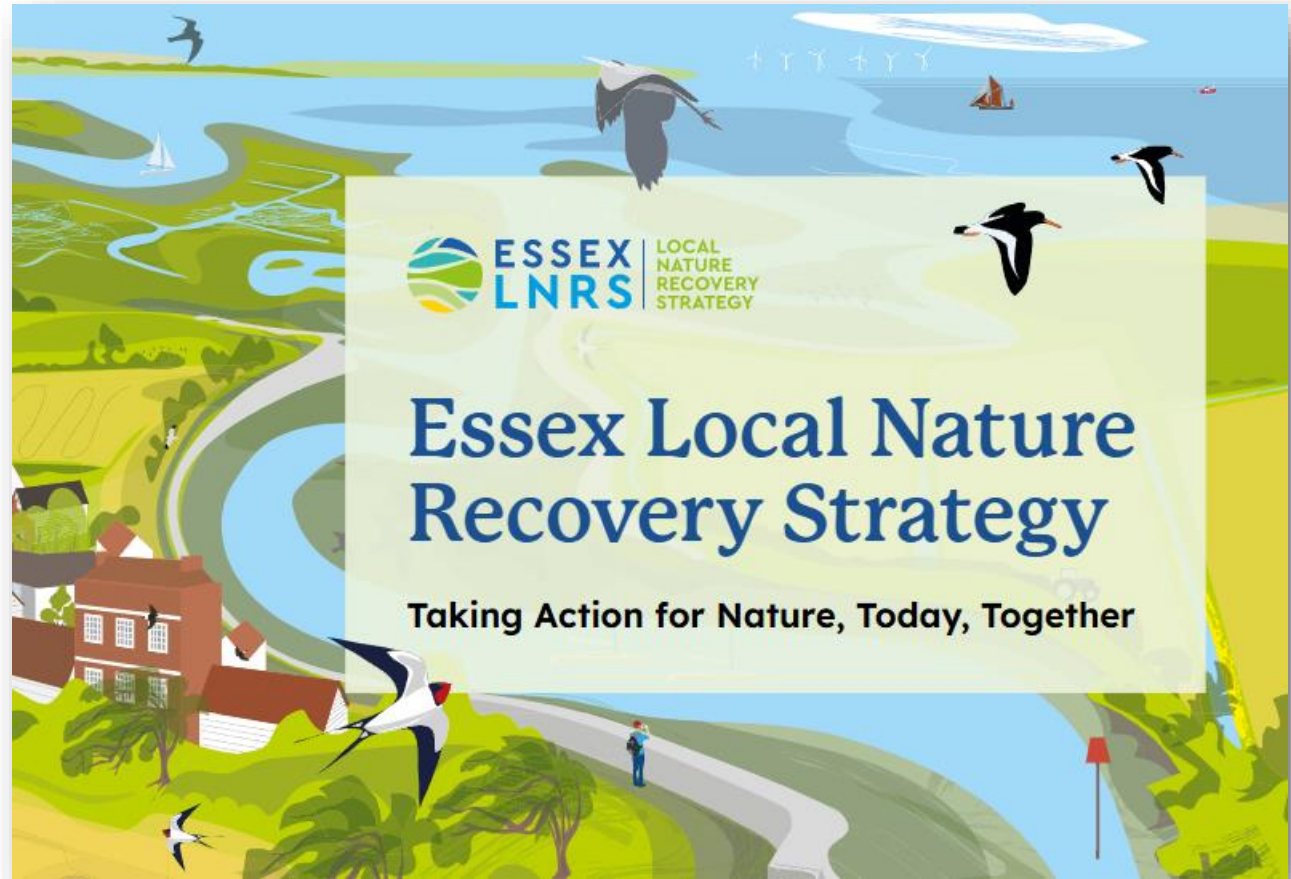
More **people**. More **disciplines**.



A **blueprint** for
nature's recovery
in Essex.

A guide for **land
use** and **funding**.

An **education** tool.



A **sacred text**.

A **celebration**.

A **call-to-arms**.

A **muse**.

